



Introduction to Act on Facts

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Summary

Why develop Act on Facts?

What is Act on Facts?

How you can get involved



Why Act on Facts?

- Public debate has been highly distorted
 - Dominated by anti-wind groups
 - Does not reflect balance of opinion
 - Many myths about wind energy left unchallenged, risks:
 - Individual projects
 - National political debate
 - The facts are on our side
 - Majority of people are in favour of wind power
 - Must focus on **engaging** and **mobilising** wind supporters
-



A Global Campaign

VIDEOS

FACTS

SUPPORTERS' CORNER

COMMUNITY STORIES

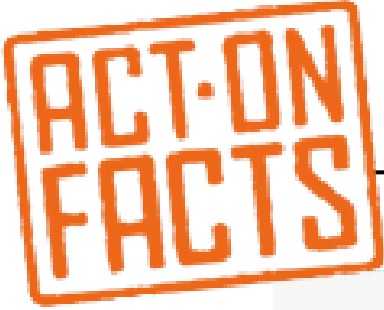
SUBMIT EVENT



RT @Act_on_Facts: Check out @TheCrownEstate interactive #offshore #wind education resource for great facts ahead of #EWEAOFFSHORE2013 <http://...>



- Australia - June 2013
- Sweden - October 2013
- UK and Ireland - November 2013



RT @rechargenews: Turbine group @Vestas extends @Act_on_Facts wind power myth-busting campaign to Sweden, UK & Ireland are next: <http://t.c...>

Join Grampian Pro Wind Alliance

The Grampian Pro Wind Alliance is an association of local individuals and groups who are convinced that renewables are vital for the future and who are therefore in favour of developing properly designed local renewable generating capability.

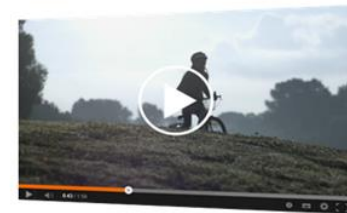
LET'S GO

About Act on Facts

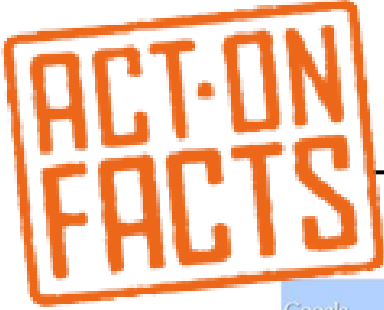
Did you know that all over the world, a large number of wind energy projects that could save millions of tons of CO2 every year are right now being stalled or blocked because of misunderstandings or myths about wind energy. Act on Facts is a campaign designed to straighten out the facts and activate public support towards wind energy. How can you get on board? It's simple:

1. Get inspired by watching the Act on Facts movies
2. Get updated about wind facts in the "FACT" section
3. Get involved in some of the front line activities on the map

At the end of the day, it's all about making informed choices. Don't let the myths dictate our future. Act on Facts. Together we can do more.



ARE YOU READY TO START YOUR WIND JOURNEY?



Videos



VIDEOS FACTS SUPPORTERS' CORNER COMMUNITY STORIES SUBMIT EVENT



Google



Bargain of a Lifetime?



There goes the neighbourhood



Not all sounds are noisy



Household costs for green electricity



Act on Facts



Private: True value for money

Share with network



Question box

Any thoughts, questions or comments after watching the video?

Scroll to top



Facts - Educate



VIDEOS

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SUBMIT EVENT



COST

EFFICIENCY

NOISE

HEALTH

WILDLIFE

VISUAL IMPACT

PROPERTY VALUES

NEIGHBOR COMPLAINTS

JOBS

- › Wind energy is expensive. We can't afford it. Really?
- › Wind power is heavily subsidized in Sweden. The Green Certificate system causes home electricity bills to rise. Really?
- › Wind energy is expensive; shale gas is cheap. Let's go for cheap. Really?

66% of Swedish people want more wind energy in Sweden.

Grab attention with familiar statement



Supporters' Corner - Share



VIDEOS

FACTS

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Outline options for showing support

You are not alone in supporting wind

Most people want wind to play a greater role the energy mix, they just don't speak up about it. The public debate about wind is currently dominated by a small minority opposed to wind energy. It's time for wind's supporters to speak up and be heard.

There are lots of ways to show your support for wind. Most are quick and simple, such as writing to your local politician or signing an online petition. Others, such as joining a local green group may take a bit more time, but can be great ways of meeting like-minded people. Here are just some of the things you can do to speak up and make a difference.

Check out the initiatives map for specific activities near where you live.

Write to your local politician

If you want your local politician to support wind energy you have to tell them! Although the majority of people support wind this is not always the view local politicians receive from their constituents. So it's no surprise politicians sometimes repeat anti-wind messages. We need to show that being a wind supporter is a vote winner.

In the UK and Sweden you can find your local MP by putting your postcode into the link below. Most MPs have a local website you can contact them through, or you can contact them via social media such as Twitter and Facebook.

<http://findyourmp.parliament.uk/>

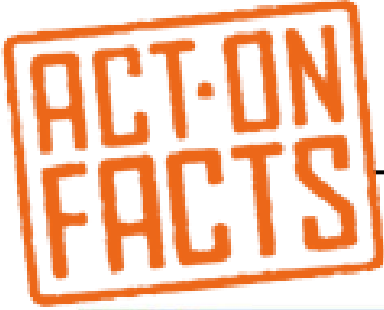
<http://www.riksdagen.se/sv/ledamot-er-partier/Hitta-ledamot/valkrets1/>

Join a local green or wind support group

Many national and international organisations like Friends of the Earth, WWF or Greenpeace have a network of local groups. You can go along and get involved with the campaigns they are running. There are also a large number of wind supporter groups like [Pro Wind Alliance](#) who swap ideas and action ideas on the internet.

Join a Facebook group





Community Stories - Engage



VIDEOS

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Real life examples

November 2013: Holidaying in harmony with wind turbines

According to a new survey of holidaymakers in Cornwall carried out by The South West Research Company Ltd. and reported by Business Cornwall, wind and solar farms have become an accepted part of the Cornish landscape and can even enhance the visitor experience.

Conducted throughout the peak holiday month of August, the research found that, for the majority of visitors, the presence of wind and solar farms in Cornwall had no impact on their visit. Furthermore, more people said both wind and solar farms had a positive impact on their holiday compared with those who said they had a negative impact.

[Read more here](#)

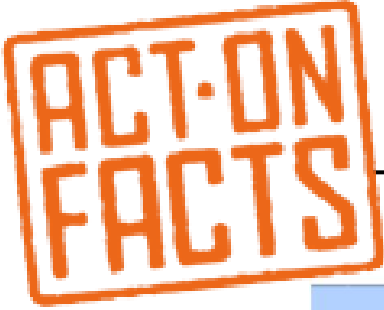
November 2013: Living near Lisheen Wind Farm, Ireland

Local communities in Templetohy and Moyne Co. Tipperary initially had concerns when a wind farm was planned nearby.

After speaking to people living close to other wind farms, they realised much of what is said about wind turbines was not based on fact. Once the 30 wind turbines were operating they saw for themselves that the turbines didn't cause the problems some claim they will

Instead local farmers now benefit from new roads built for the wind farm and the local athletics club is just one organisation benefiting from a parish fund set up by the wind farm owners.





Channel supporters to initiatives



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More initiatives added over time

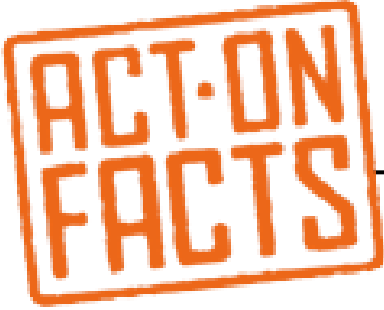
Can't find your activity? Submit it here:

Your Email (required)

Event description

SEND





How you can get involved...

Visit the site – www.actonfacts.org

Share the videos

- with your network
- family, friends, social media

Get involved in the initiatives

- speak up
- write in
- say yes



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Thank you for your attention

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